



HIGHER IMPACT ENTERTAINMENT

2014-2015 SCHOOL SHOW PARTNERSHIP OVERVIEW



PARTNERSHIP OBJECTIVES CUSTOMIZED FOR YOU!



This presentation outlines a comprehensive marketing program utilizing resources of Higher Impact Entertainment.

It aims to accomplish the following objectives:

- Increase **SPONSOR** brand awareness, differentiation, and community involvement
- Drive traffic to **YOUR BUSINESS**, which in return will help create new and repeat customers

ABOUT HIGHER IMPACT ENTERTAINMENT

MAKING AN IMPACT IN SCHOOLS



HIGHER IMPACT ENTERTAINMENT WAS CREATED IN 2011 TO PROVIDE MOTIVATIONAL EDUCATIONAL ASSEMBLY PROGRAMS TO THE CITY OF SAN ANTONIO AND OTHER CITIES NATIONWIDE. BY USING MASCOT ENTERTAINMENT TO HELP DELIVER AND ENTERTAIN STUDENTS OF ALL AGES, HIGHER IMPACT ENTERTAINMENT'S ASSEMBLY PROGRAMS HAVE BEEN ABLE TO FULFILL THE NEEDS OF THE SCHOOLS IN OUR COMMUNITY.

OUR CHARACTERS THE FUNKEY MUNKEY AND RALLY HAVE QUICKLY BECOME KNOWN AS THE BEST "EDUTAINERS" AROUND. THROUGH PARTNERSHIPS WITH THE LOCAL SPORTS TEAMS, PROFESSIONAL ATHLETES AND MASCOTS FROM THEIR RESPECTED TEAMS HAVE PARTICIPATED IN OUR ASSEMBLY PROGRAMS.



SHOW RUNDOWN

WHAT SCHOOLS LOVE



- 45 MINUTE PRESENTATION AT THEIR LOCATION
- MOTIVATIONAL & EDUCATIONAL MESSAGE
- INTERACTIVE GAMES
- FULL AUDIENCE PARTICIPATION
- HASSLE-FREE FOR TEACHERS & ADMINISTRATION
- FAMILY FRIENDLY ENTERTAINMENT
- HILARIOUS SKITS AND ANTICS
- MEMORABLE ILLUSTRATIONS
- SPECIAL VISITS FROM LOCAL NOTABLE GUESTS
- POSITIVE ENCOURAGEMENT FOR STUDENTS
- MUSIC & DANCING



SCHOOL SHOW SPONSOR

YOUR INVOLVEMENT



As the “Official Sponsor of the School Show”, **YOU** will receive:

- Branding/Logo Identification on staging back drop.
- **YOUR MASCOT/STAFF MEMBER** Participation during show
- Branding on promotional giveaways for show volunteers
- Branding on promotional material for the entire school
 - *Bookmarks, stickers, autograph cards*
- Branding on t-shirts used during interactive games
- Owner/Manager/Staff Member Recognition during program
 - *Opportunity to address the students and staff on the microphone*
- Branding on Higher Impact Entertainment website
- Selection of the schools to receive the sponsored school shows
- Selection of the school show theme
- Branding on Promotional Flyer

YOUR BRAND IS TAKEN HOME

HELP MAKE YOUR BRAND MEMORABLE



Autograph cards, bookmarks, stickers, pencils, and erasers are perfect ways to promote your brand and the message to children. These keepsake tokens are inexpensive items that children love!



THE IMPACT

BECOME MEMORABLE



After our presentations, students go home excited and tell their parents and family members about how much fun they had and what they learned during our programs. They then show off the special items they received during the program. By having **YOUR BUSINESS** sponsor and participate during the educational assembly programs your brand becomes affiliated with the excitement and memorable experience.

Children get excited about using a “gift” they received for something they did in school.

Children remember mascots and characters and will want to go visit their “FRIENDS” soon and often after they meet them.

Providing a need to a local school your brand increases its involvement and awareness for the students and staff in attendance.

Students and staff will not only be taking home your branded promotional material, but also the positive message you have helped provide to them.

OPTION ONE:

- \$2,500.00 net Cash
- 3 Month Billing Available

SUMMARY

- Sponsorship of 5 school shows
- Graphic Design of Promotional Material/Coupons
- Selection of Schools
- Selection of Themes
- Promotion on HIE Social Media Outlets
- Branding on HIE Website
- Branding on Promotional Emails
- Branding on Staging Area

Pricing in this proposal good thru 12/31/2014

OPTION ONE:

- \$4,500.00 net Cash
- 6 Month Billing Available

SUMMARY

- Sponsorship of 10 school shows
- Branding on Promotional Flyer
- Branding on Certificate for School
- Graphic Design of Promotional Material/Coupons
- Selection of Schools
- Selection of Themes
- Promotion on HIE Social Media Outlets
- Branding on HIE Website
- Branding on Promotional Emails
- Branding on Staging Area

Pricing in this proposal good thru 12/31/2014