

Why Should Your Company Sponsor/Partner with Higher Impact Entertainment?

## Build a Brand in an Influential Community

Higher Impact Entertainment has strong brand identification, enabling you to build up your company's image. Our sponsors gain value from association with HIE and our mission to pursue the creation of high value contributions to the world. Your investment in the efforts makes possible the continued production of high-quality community involvement, support and motivational educational outreach.

## Increase Credibility and Be Memorable

Your brand has its strongest impact in the clear setting found in HIE's sponsorship opportunities. Our exclusion of heavily commercial sponsorships makes our sponsorship opportunities credible and memorable in our growing community. Maintaining a distinguished approach to your sponsorship is respected by our community and increases your sponsorships effectiveness.

## Connect More Effectively With a Growing Community

Higher Impact Entertainment's efforts enable your company to begin a long-term relationship with the community in a meaningful way, providing another avenue of support beyond traditional Web or print advertising. Corporate sponsorship of the efforts will provide your company with credits in a variety of locations, including but not limited to the highly trafficked Higher Impact Entertainment website, social media outlets, and community events.

To talk to a Higher Impact Entertainment staff member to discuss the sponsorship opportunities available please call (210)882-2255 or send an email to info@higherimpactent.com.

